



HOLIDAY SUITE 2019





OUR PRODUCT

From sassy to classy, we know your creativity is unlimited. That's why we're dedicated to rolling out zillions of fresh, on-trend Transfer designs for the holiday season. As the days grow colder, warm up to all the ways you can make your mantel magical. And remember, the most important part of your holiday décor is joy.



OUR MISSION

We bring color, creativity, and connection to the world around us, making life a work of art and home a happy masterpiece. We seize each moment to dare, to care, to share our light and elevate others.



contents

VALID THRU JANUARY 2020



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Throughout this catalog whenever you see this icon, it will indicate that the Chalk Transfer™ design next to it is also available as part of a Chalk Box™ kit. Chalk Box kits are limited time only and are available while supplies last; each kit includes the Transfer and other products needed to create a beautiful, finished project. Additional supplies may be required and vary by kit. Visit your Designer's Chalk Site to see current kits.

See inside back cover for product availability information.

DARE CARE
SHARE
MAKE YOUR MARK

The Starter Kit is your incredible start to an amazing journey, plus immediate access to your personal e-commerce website, training, online communities, and much more. Ongoing support is provided in your Designer Subscription, and your first month is FREE!

The products and tools in your kit include everything you need to create samples, start selling, hold Pop-Up Shops, and launch your Designership.*

Whether your interest is in selling products, holding workshops, or growing your Team—if you can dream it, you can do it.

** Starter Kit contents are subject to change based on new product releases and availability. Kit value remains at approximately \$250 USD/\$340 CAD retail. Ask your sponsoring Designer for full details on current kit contents.*



club couture™

CREATIVITY IS A WAY OF LIFE

EXCLUSIVE
PRODUCTS
FREE
shipping



MAGIC EVERY MONTH

Passionate about paste? Inspired by art? When creating couture interiors is a way of life, you need a constant supply of something new. Get fresh, exclusive designs delivered to your door every month.

With a Club Couture™ subscription you get an exclusive B-sized Chalk Transfer™ design that is on trend, in season, and available ONLY through Club Couture, PLUS three coordinating Paste Singles, step-by-step instructions, and free shipping—everything you need to create a darling finished project. You also get in on exclusive discounts and deals.

Subscribe on my Chalk Site today.
\$19.99 USD/\$26.99 CAD

Add the Kickstart Kit when you subscribe for additional basic supplies that you will use again and again.

KICKSTART KIT CONTENTS

Small Squeegee
Multi-Tool
Board Eraser (2-Pack)
Chalkology™ Paste Bright White (3 US fl. oz.)
Couture Gallery™ Board (9" x 12")
Couture Boutique™ Board & Base (5" x 7")

\$69.99 USD/\$93.49 CAD
(retail value of \$76.94 USD/\$102.49 CAD)

Hit the ground running with the Kickstart Kit, only available when you subscribe to Club Couture™! It's everything you need to bring your art to life.

CHALK *Stories*™

COLLECTION

Tell your story your way! The Transfer designs in each Chalk Stories™ collection can be used independently or in any combination, allowing you to complete several custom projects for a look that is uniquely yours.



chalk stories™ CHRISTMAS STORY COLLECTION



CHRISTMAS STORY COLLECTION—SANTA'S WORKSHOP

C194162 • \$24.99 USD/\$33.49 CAD

Shown on Couture Boutique™ Board Sylvie
White Frame (12" x 18", S193104).



CHRISTMAS STORY COLLECTION—HOHOHO

B194206 · \$14.99 USD/\$19.99 CAD

Shown on Couture Boutique™ Board & Base
(5½" × 7½", S183117).

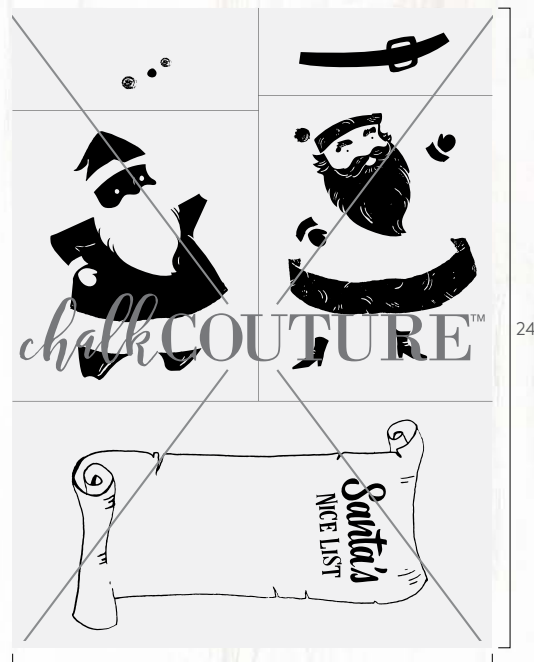


CHRISTMAS STORY COLLECTION—GIFT TAGS

B194207 · \$14.99 USD/\$19.99 CAD

Shown on Tag Minis (6-Pack, 3" × 5", S194121).

TRANSFER ALSO
AVAILABLE IN A
**CHALK
BOX™ KIT**
SEE P. 18 FOR KITS



CHRISTMAS STORY COLLECTION—SANTA'S LIST

E194124 · \$39.99 USD/\$52.99 CAD

Shown on Couture Boutique™ Board Sylvie
White Frame (18" × 18", S193105).

occasions

HOLIDAY WISHES AND VALENTINE KISSES



FARMHOUSE CHRISTMAS

B194205 • \$14.99 USD/\$19.99 CAD

Shown on Pallet Sign (9" x 12", S191104).



NORTH POLE POSTMARK

A194155 · \$9.99 USD/\$13.49 CAD

Shown on Couture Boutique™ Board & Pillar Stand (5½" × 7½", S191107).



O' CHRISTMAS TREE

C194159 · \$24.99 USD/\$33.49 CAD

Shown on found surface (20" × 14").



NIGHT BEFORE CHRISTMAS

D194137 · \$29.99 USD/\$39.99 CAD

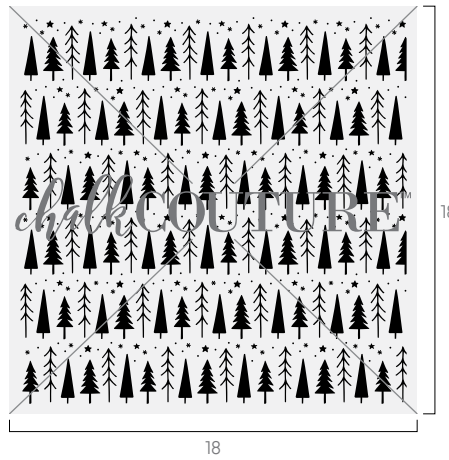
Shown on Couture Boutique™ Board Sylvie White Frame (18" × 18", S193105).





WARM WISHES MINIS

B194204 · \$14.99 USD/\$19.99 CAD
Shown on found surface (4" x 4" and 4" x 8").



HOLIDAY TREE PATTERN

D194135 · \$29.99 USD/\$39.99 CAD
Shown on found surface (12" x 12").



GOOD CHEER

E194120 · \$39.99 USD/\$52.99 CAD
Shown on Couture Boutique™ Board Sylvie
White Frame (18" x 24", S193106).



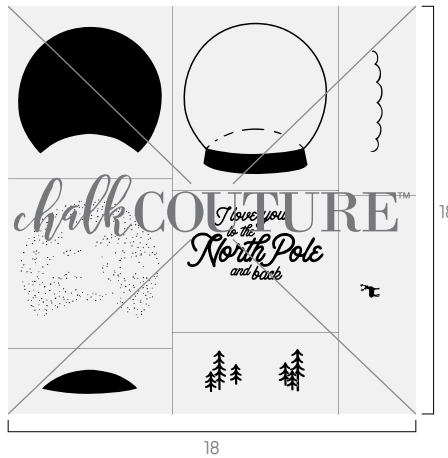


Use Chalkable Chips inside the ornaments to easily switch out numbers and count down the days to Santa's arrival in style!



COUNTDOWN TO SANTA

C194158 • \$24.99 USD/\$33.49 CAD
Shown on Couture Gallery™ Board Aiden
White Frame (12" × 18", S183125).



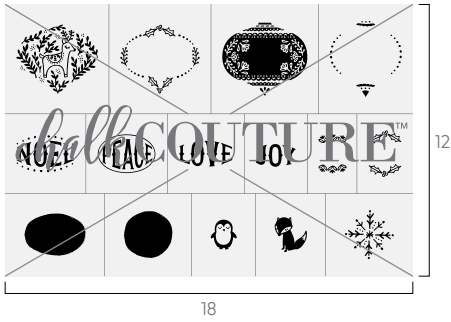
NORTH POLE AND BACK

D194139 • \$29.99 USD/\$39.99 CAD
Shown on Couture Boutique™ Board
(10" × 10", S183120).



CLASSIC CHRISTMAS TREE

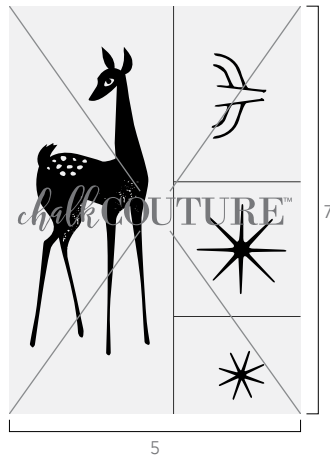
E194123 • \$39.99 USD/\$52.99 CAD
Shown on Couture Gallery™ Board Verity
White Frame (18" × 24", S193119).



CLASSIC ORNAMENTS

C194161 • \$24.99 USD/\$33.49 CAD

Shown on Ornament Minis (12-Pack, 3¾" x 4", S194120).



SEASONAL DEER

A194154 • \$9.99 USD/\$13.49 CAD

Shown on Pennant Banner (5" x 7", S193110).



BAKING SPIRITS BRIGHT

B194202 • \$14.99 USD/\$19.99 CAD

Shown on found surface (6" x 9").



seasonal finds

If you're looking for just the right touch of custom, sentimental swag, Tag Minis and Ornament Minis have you covered. Look for complementing Transfers and get creative with your design! Available for a limited time only, while supplies last.



TAG MINIS (6-PACK, 3" x 5")

S194121 · \$9.99 USD/\$13.49 CAD

Make anything more special with a custom tag. Works well with B-sized "minis" Transfer designs and Christmas Story Collection—Gift Tags. Includes twine. Wax before use. One-time application.

Baby it's cold outside, but our seasonal finds are the hottest trend around!



ORNAMENT MINIS (12-PACK, 3 3/4" x 4")

S194120 · \$14.99 USD/\$19.99 CAD

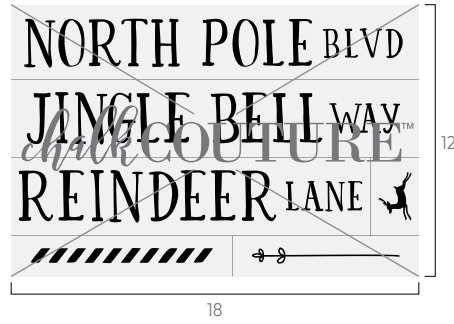
Now your ornaments will always match your décor. Designed for use with Classic Ornaments Transfer shown on p. 10. Includes twine. Wax before use. One-time application.



THE ELF

B194208 · \$14.99 USD/\$19.99 CAD

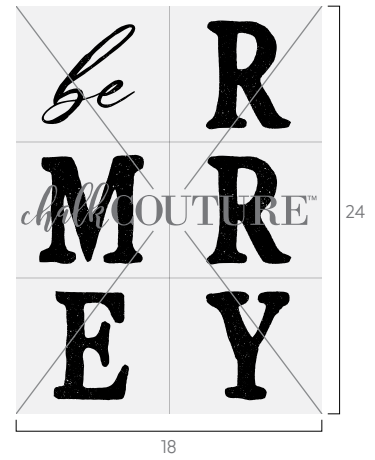
Shown on Reclaimed Metal Tray
(9" x 12", S193118).



CHRISTMAS STREET

C194157 · \$24.99 USD/\$33.49 CAD

Shown on Couture Boutique™ Board Odette
Black Frame (6" x 18", S193114).



BE MERRY

E194121 · \$39.99 USD/\$52.99 CAD

Shown on found surface (9 1/4" x 54").





TRANSFER ALSO
AVAILABLE IN A
**CHALK
BOX™ KIT**
SEE P. 18 FOR KITS



GLORIA IN EXCELSIS DEO

C194163 • \$24.99 USD/\$33.49 CAD
Shown on Hanging Banner (15" × 23", S183123).



HOLIDAY JOY

D194134 • \$29.99 USD/\$39.99 CAD
Shown on Couture Boutique™ Board Sylvie
White Frame (18" × 18", S193105).



PEACE ON EARTH DOVE

B194201 • \$14.99 USD/\$19.99 CAD
Shown on Couture Gallery™ Board Aiden
White Frame (9" × 12", S183127).

**ONE STAR**

B194196 · \$14.99 USD/\$19.99 CAD
Shown on Pallet Sign (9" × 12", S191104).

**MERRY & BRIGHT AT HOME**

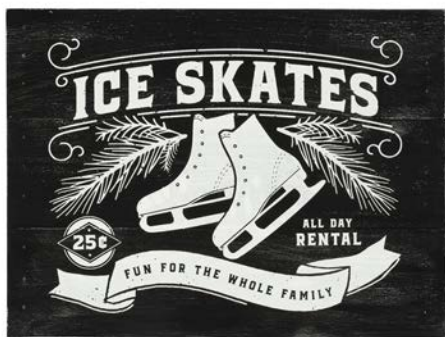
C194160 · \$24.99 USD/\$33.49 CAD
Shown on Couture Boutique™ Board Odette
Black Frame (12" × 18", S193115).

**MERRY EVERYTHING**

D194138 · \$29.99 USD/\$39.99 CAD
Shown on Couture Boutique™ Board
Gold Frame (18", Round, S191105).



Your Christmas wreath will always look just right when you build it yourself with the Merry Everything Transfer design.



Showcase your holiday designs with our classic Couture Gallery™ Verity Frame that you can reuse again and again. Available for a limited time.



MERRY

B194199 · \$14.99 USD/\$19.99 CAD

Shown on found surface (15 3/4" x 15 3/4").



SILVER WHITE WINTERS

E194122 · \$39.99 USD/\$52.99 CAD

Shown on Couture Gallery™ Board Verity White Frame (18" x 24", S193119).



ICE SKATE RENTAL

B194203 · \$14.99 USD/\$19.99 CAD

Shown on painted Pallet Sign (9" x 12", S191104).



Perfect for a vertical porch sign or horizontal mantel décor, this design lets the snow fall any way you like.



LET IT SNOWMAN

C194164 · \$24.99 USD/\$33.49 CAD

Shown on found surface (12" × 36").



TOO COLD

A194157 · \$9.99 USD/\$13.49 CAD

Shown on Box Frame (5½" × 7½", S183114).



JE T'AIME

B194198 · \$14.99 USD/\$19.99 CAD

Shown on Couture Boutique™ Board Sylvie Black Frame (9" × 12", S193103).

**ALL YOU NEED IS LOVE**

B184167 • \$14.99 USD/\$19.99 CAD

Shown on Couture Boutique™ Board Odette
Black Frame (9" × 12", S193113).**FEBRUARY 14TH**

B194197 • \$14.99 USD/\$19.99 CAD

Shown on Couture Boutique™ Board Sylvie
White Frame (9" × 12", S193102).**SPRINKLED WITH LOVE**

B194200 • \$14.99 USD/\$19.99 CAD

Shown on Couture Boutique™ Chalkable Chips
(Black, 3", Round, S191110).

Talk about year 'round personality and customizability! Chalkable chips make primo gift tags for any occasion.

chalk box™ kits



Whether your creative skills are amazing or amateur, our Chalk Box™ kits have your back! Kits offer easy, complete projects you can create at home. Visit the Chalk Box kit category under shop on your Designer's Chalk Site to access a *How-To* video and downloadable pdf to guide you the entire way.



CHALK BOX™ GIFT TAGS

CB194207U · \$42.99 USD/CB194207 · \$56.99 CAD

Includes:

Chalk Transfer™ - Christmas Story Collection—Gift Tags (B-sized, 8½" × 11")

Surface - Tag Minis (6-Pack, 3" × 5")

Chalk Markers (White, Black, 2-Pack)

Chalkology™ Paste Singles (.19 US fl. oz.) - Black Velvet,

Candy Apple, Meadow

Don't forget to order a squeegee!



CHALK BOX™ HOLIDAY JOY

CB193176U · \$79.99 USD/CB193176 · \$106.99 CAD

Includes:

Chalk Transfer™ - Holiday Joy (D-sized, 18" × 18")

Surface - Couture Boutique™ Board Sylvie White Frame (18" × 18")

Chalkology™ Paste Singles (.19 US fl. oz.) - Bright White, Candy Apple, Meadow, Sage

SKU	NAME	P.	PRICE
B184167	ALL YOU NEED IS LOVE	17	\$14.99 USD/\$19.99 CAD
B194202	BAKING SPIRITS BRIGHT	10	\$14.99 USD/\$19.99 CAD
E194121	BE MERRY	12	\$39.99 USD/\$52.99 CAD
B194209	CALM AND BRIGHT—WATTS OF LOVE	BC	\$14.99 USD/\$19.99 CAD
B194207	CHRISTMAS STORY COLLECTION—GIFT TAGS	5	\$14.99 USD/\$19.99 CAD
B194206	CHRISTMAS STORY COLLECTION—HOHOHO	5	\$14.99 USD/\$19.99 CAD
E194124	CHRISTMAS STORY COLLECTION—SANTA'S LIST	5	\$39.99 USD/\$52.99 CAD
C194162	CHRISTMAS STORY COLLECTION—SANTA'S WORKSHOP	4	\$24.99 USD/\$33.49 CAD
C194157	CHRISTMAS STREET	12	\$24.99 USD/\$33.49 CAD
E194123	CLASSIC CHRISTMAS TREE	9	\$39.99 USD/\$52.99 CAD
C194161	CLASSIC ORNAMENTS	10	\$24.99 USD/\$33.49 CAD
C194158	COUNTDOWN TO SANTA	9	\$24.99 USD/\$33.49 CAD
B194205	FARMHOUSE CHRISTMAS	6	\$14.99 USD/\$19.99 CAD
B194197	FEBRUARY 14TH	17	\$14.99 USD/\$19.99 CAD
C194163	GLORIA IN EXCELSIS DEO	13	\$24.99 USD/\$33.49 CAD
E194120	GOOD CHEER	8	\$39.99 USD/\$52.99 CAD
D194134	HOLIDAY JOY	13	\$29.99 USD/\$39.99 CAD
D194135	HOLIDAY TREE PATTERN	8	\$29.99 USD/\$39.99 CAD
B194203	ICE SKATE RENTAL	15	\$14.99 USD/\$19.99 CAD
B194198	JE T'AIME	16	\$14.99 USD/\$19.99 CAD
C194164	LET IT SNOWMAN	16	\$24.99 USD/\$33.49 CAD
B194199	MERRY	15	\$14.99 USD/\$19.99 CAD
C194160	MERRY & BRIGHT AT HOME	14	\$24.99 USD/\$33.49 CAD
D194138	MERRY EVERYTHING	14	\$29.99 USD/\$39.99 CAD
D194137	NIGHT BEFORE CHRISTMAS	7	\$29.99 USD/\$39.99 CAD
D194139	NORTH POLE AND BACK	9	\$29.99 USD/\$39.99 CAD
A194155	NORTH POLE POSTMARK	7	\$9.99 USD/\$13.49 CAD
C194159	O' CHRISTMAS TREE	7	\$24.99 USD/\$33.49 CAD
B194196	ONE STAR	14	\$14.99 USD/\$19.99 CAD
B194201	PEACE ON EARTH DOVE	13	\$14.99 USD/\$19.99 CAD
A194154	SEASONAL DEER	10	\$9.99 USD/\$13.49 CAD
E194122	SILVER WHITE WINTERS	15	\$39.99 USD/\$52.99 CAD
B194200	SPRINKLED WITH LOVE	17	\$14.99 USD/\$19.99 CAD
B194208	THE ELF	12	\$14.99 USD/\$19.99 CAD
A194157	TOO COLD	16	\$9.99 USD/\$13.49 CAD
B194204	WARM WISHES MINIS	8	\$14.99 USD/\$19.99 CAD

MEASUREMENT CONVERSION TABLE

CHALK TRANSFER™ DESIGNS		
TRANSFER SIZE	STANDARD	METRIC
A	5" × 7"	12.7 cm × 17.8 cm
B	8½" × 11"	21.6 cm × 27.9 cm
C	12" × 18"	30.5 cm × 45.7 cm
D	18" × 18"	45.7 cm × 45.7 cm
E	18" × 24"	45.7 cm × 61 cm

For all other Chalk Couture™ products: 1 inch = 2.54 cm.

CHALKOLOGY™ PASTE/INK	
STANDARD	METRIC
19 US fl. oz.	5.6 ml
3 US fl. oz.	88.7 ml

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All products featured in this Holiday Suite Catalog may be purchased through a Chalk Couture™ Independent Designer. Designers are independent contractors and are not employees of Chalk Couture™. Should you have questions about your product or order, please contact your Designer directly. Chalk Couture™ provides a product guarantee against defective items. Customers and users must follow proper use and care instructions provided on product packaging for best results and to ensure longevity and quality performance of the product. For specific details regarding delivery, product guarantees, exchanges, and refunds as well as special limitations that may apply on discontinued, sale, or defective products, please contact your Designer or see our return policy at chalkcouture.com.

ANGEL POLICY

Users of Chalk Couture™ products including, but not limited to, Chalk Transfer™ designs, Chalkology™ Paste, Chalkology™ Ink and surfaces, are granted a limited, non-exclusive license to reproduce the copyrighted Transfer designs by hand, i.e. hand "pasting/inking" projects. Chalk Couture™ permits the sale of hand-created, individually produced artwork in accordance with Chalk Couture's Angel Policy, which can be requested of Chalk Couture™ at support@chalkcouture.com, or obtained through a Chalk Couture™ Independent Designer. Photocopying, scanning, or any other mechanical or electronic means of reproducing a Transfer design or other proprietary designs featured in this catalog is prohibited. No user, customer, or Designer, may mass produce (using labor other than their own) or machine produce finished goods for resale in any environment.

PRODUCT USAGE

Chalk Couture™ recommends and endorses its line of surfaces for both removable and permanent design application, as noted. Non-Chalk Couture™ surfaces are neither endorsed nor recommended for removability and should be used at the customer's discretion and caution. Even removable Chalkology™ Paste may permanently stain or "ghost" some surfaces. Others may require waxing before application or may peel or flake over time depending on finish. Test all non-Chalk Couture™ surfaces prior to application.

SUBSTITUTIONS

Chalk Couture™ reserves the right to update specifications, pricing of items, or substitute a product of similar function, quality, and value for a product that is no longer available. Products featured in this catalog are shown at retail pricing and available while supplies last. Product availability in this catalog may change at the discretion of Chalk Couture™. Although Chalk Couture™ strives to have a wide variety of product choices, no product is guaranteed in stock through this date.

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Chalk Couture™ offre une garantie des produits contre les articles défectueux. Les clients et les utilisateurs doivent respecter les instructions d'utilisation et d'entretien fournies sur l'emballage du produit pour de meilleurs résultats et pour garantir la durabilité et la performance du produit. Pour des détails spécifiques concernant la livraison, les garanties des produits, les échanges et les retours, ainsi que les limitations spéciales pouvant s'appliquer sur les produits en rupture de stock, en soldes ou défectueux, veuillez contacter votre Designer ou consulter la politique de renvoi sur chalkcouture.com.

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UTILISATION DU PRODUIT

Chalk Couture™ recommande et approuve sa gamme de surfaces pour les applications de design détachable et permanent, tel qu'indiqué. Les surfaces autres que Chalk Couture™ ne sont ni approuvées ni recommandées pour le retrait et devraient être utilisées selon le jugement et la prudence du client. Même la Chalkology™ Paste détachable peut tacher ou "marquer" certaines surfaces de manière permanente. D'autres surfaces peuvent nécessiter un cirage avant l'application ou peuvent peler ou s'écailer avec le temps selon la finition. Tester toutes les surfaces autres que Chalk Couture™ avant l'application.

SUBSTITUTIONS

Chalk Couture™ se réserve le droit de mettre à jour les spécifications et le prix des articles, ou de remplacer un produit qui n'est plus disponible par un produit de fonction, de qualité et de valeur similaires. Les produits présentés dans ce catalogue sont affichés aux prix de détail et sont disponibles jusqu'à épuisement des stocks. La disponibilité des produits dans ce catalogue peut changer à la discrétion de Chalk Couture™. Bien que Chalk Couture™ s'efforce d'offrir une grande variété de produits, aucun produit n'est garanti en stock à cette date.



LIGHT SOMEONE'S LIFE

For every "Calm and Bright" Transfer sold, Chalk Couture donates \$2 USD to Watts of Love, a non-profit organization providing solar-powered lights, education, and a better way of life to communities without access to electricity around the world. You can help support their mission and make a difference.



8 1/2

CALM AND BRIGHT—WATTS OF LOVE

B194209 • \$14.99 USD/\$19.99 CAD

Shown on Couture Boutique™ Board
Gold Frame (10", Round, S191106).



YOUR *chalk*COUTURE™ DESIGNER:



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